



MEDIA RELEASE: June 2011

New 2010 Kingston Estate continue to showcase dual region blends

Kingston Estate has released their **2010 Kingston Estate Cabernet Sauvignon** (\$13.99) and **2010 Kingston Estate Merlot** (\$13.99). These wines follow on from the successful 2009 vintages and continue Kingston Estate's philosophy of making wines from South Australia's preeminent wine growing regions.

The new 2010 Kingston Estate Cabernet Sauvignon is made from fruit grown in Coonawarra and Wrattenbully, whilst the 2010 Merlot stems from Limestone Coast and Barossa Valley.

The Kingston Estate wines aim to capture the region's best qualities. "Our range of varietal wines are carefully blended to highlight the best of each region's characteristics, with balance, fullness of flavour and finesse," explained owner and winemaker Bill Moularadellis.

"The regions may change from year to year," explained Bill. "However our goal is always to present each single variety as the hero, with the regional characteristics in a supporting role."

The Coonawarra and Wrattenbully regions both produce distinctive cabernet sauvignon. The 2010 harvest in Coonawarra was earlier than previous years, with the fruit showing this vibrant varietal distinction.

This complemented the slightly warmer Wrattenbully region, where the grapes experienced extended ripening with cooler nights of January, February and March. 2010 experienced more consistent ripening without the heat spikes of previous seasons. The maturing Wrattenbully vines continue to show the depth of flavour that the region and its terra rossa soils promise.

The 2010 Kingston Estate Merlot was blended from a number of vineyards within Limestone Coast and Barossa.

The Limestone Coast district is characterised by a moderate maritime climate, eminently suited to growing premium wine grapes. These merlot grapes were blended with the fruit from the Barossa where the variety produces rich, soft wine with an attractive silkiness and suppleness.

"We've had a very fantastically successful couple years," promoted Bill. "Winning the 'Quaff' 2011 Red Wine of the Year was certainly a highlight, as well as the recognition for our winemakers at the Wine Society awards. We're confident it will continue; the response to the wines from our customers is very positive, which gives us great belief in the future of both Kingston Estate and the industry in general."

Distribution & retail price:

The 2010 Kingston Estate Cabernet Sauvignon and 2010 Kingston Estate Merlot retail for approximately **\$13.99** and are distributed widely throughout Australia, Asia, Canada, Germany and the United Kingdom.

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***KINGSTON ESTATE** celebrated its 25th anniversary in 2010, having been established 1985 by Bill Moularadellis. Bill and his team focuses on creating premium South Australian wines through judicious viticulture, winemaking and building long term relationships with premium growers in Barossa, Coonawarra, Adelaide Hills, Mount Benson, Clare Valley, Limestone Coast and Langhorne Creek. The Kingston Estate Echelon range of wines epitomise the enthusiasm and dedication of the Moularadellis family to South Australian winemaking, whilst the Kingston Estate range captures the essence of South Australia through the blending of complementary winegrowing regions.*